

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Peter M. Black et al.

Examiner: Bartuska, Francis John

Application No.

09/738,471

Group Art Unit: 3627

Filing Date

December 15, 2000

Art Unit

3627

Title

TARGETED E-COMMERCE SYSTEM

Commissioner for Patents PO Box 1450 Alexandria VA 22313-1450

October 8, 2004

## INFORMATION DISCLOSURE STATEMENT

Sir:

Applicants respectfully submit herewith an Information Disclosure Statement (IDS) and an Information Disclosure Citation List, pursuant to 37 C.F.R. §§ 1.97 and 1.98. The Examiner is requested to consider the enclosed documents, make them of record, and indicate consideration of the documents by initialing the enclosed Information Disclosure Citation List adjacent the citation of each document. Please return a copy of the initialed Information Disclosure Citation List to the Applicant's undersigned Attorney.

In a previous IDS filed for the parent application copies of cited references were not included. Applicants apologize for any confusion this inadvertent omission may have caused.

Applicants have included these references in the present IDS.

Applicants note that the current and previous Information Disclosure Statements cite an entire book as a reference - W.N. FRANCIS & H. KUCERA entitled "Frequency Analysis of English Usage," published by Boston: Houghton-Mifflin, (October 31, 1982). A review of the

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561-page book indicated that the majority of the book is an Alphabetical Frequency List of almost 450 pages starting on page 16 and a Rank List of almost 70 pages starting on 461. To simplify the Examiner's review, Applicants are providing all pages in the book that are not part of a list. Instead of including all the pages with lists, a number of illustrative pages are being submitted. The table of contents page, which is included, will verify these assertions.

Applicants welcome the Examiner to contact the undersigned with any questions.

Respectfully submitted,

Dated: October 8, 2004

Steven S. Rubin Reg. No. 43,063

**BROWN RAYSMAN MILLSTEIN** 

FELDER & STEINER LLP

900 Third Avenue

New York, New York 10022

(212) 895-2000

I hereby certify that this paper is being deposited this date with the U.S. Postal Service as Express Mailing, Label No.: EV 448083138 US addressed to: Commissioner for Patents, H.D. Box 1450, Alexandria VA 22313-1450

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INFORMATION DISCLOSURE CITATION LIST	Atty. Docket No.: 5598/89CIP	Application Serial No.: 09/738,471	
	Applicant(s): Peter M. Black et al.		
	Filing Date: December 15, 2000		

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